

## About AMPLIFY POINT

### Our Pledge

We help people get UNSTUCK, using LEGO bricks!

### Our Mission

Amplify your Potential to Amplify your Rewards!

### Our Vision

The Human Capital Advisory firm where clients will leverage to innovate their thinking and enhance their marketability.

**AMPLIFY POINT** was founded on the passion and desire to spread the effective use of the solution focused approach and playful learning throughout the Asia Pacific Region. We aim to help clients successfully apply these methodologies in their organizations.

Amplify Point works with many renowned solution focused practitioners and experiential learning facilitators around the world who are pioneers in the development of these ideas as they are applied everywhere. Our works are guided by intellectual heritage. Our coaches and facilitators are also trained and certified in the field they represent.

We use best-in-class materials provided from Gallup (eg. Strengths-Finder), LEGO® SERIOUS PLAY® (eg. Thinking with your Hands), Brief Academy-Canadian Council of Professional Certification (eg. Solution-Focused Coaching), etc.

Amplify Point is the **first** company to blend Solution-Focused Coaching with LEGO that resulted in the signature program named **Coach PLAY**. Our certified facilitators had conducted more than **100 classes** of LEGO workshops and delivered more than **800 hours** of LEGO facilitation.

At AMPLIFY POINT, we offer interactive Human Capital solutions such as:

- **CPO-as-a-Service** (CPO: Chief People Officer)
- Solution-Focused Coaching
- **Experiential Learning with LEGO bricks**
- **LEGO®SERIOUS PLAY®** Facilitation
- **Coach PLAY**
- **Speed Learning – riseUP Forum**
- Resilience Coaching
- Parent Bonding with Challenging Kids Program
- Career Coaching
- Talent Development
- Personality Profiling & Assessments (Extended DISC, Strengths Finder 2.0, etc)
- Canadian Council of Professional Certification Program in partnership with Brief Academy leading to the Certified Solution Focused Coach (CSFC) accreditation

**Signature LEGO workshops include:**

- 🧱 3C - Communication, Collaboration and Creating Values
- 🧱 How to Lead without Title
- 🧱 How to Stay Resilient in your Workplace
- 🧱 Divergent Innovation
- 🧱 Creative Ways to Increase Cashflow
- 🧱 Self-Discovery





## About Nica FOO 符腕芝

Nica FOO, combined with her certifications in LEGO® SERIOUS PLAY® and Solution-Focused Coaching®, is a management consultant who specializes in using LEGO bricks to facilitate concept learning, innovative thinking and helping clients to bring **Idea to Life!**

She is a Resilience Coach® who coaches Clients to hold their ground in professions where the climate is a little rougher and more competition oriented. As a Potential Amplifier®, Nica's acute aptitude to see the uniqueness of every individual help clients maximize their potentials and enhance their marketability.

She is a dynamic and positive individual who masters crisis or difficult phases with composure. With her extensive Human Capital background, she demonstrated success in negotiating win-win compromises, mediation, conflict resolution, benefits & compensation, developing Human Resource policies, employee engagement, workforce planning and managing Talent Management program for global companies.

She is a Talent Optimist® who applies her excellent knowledge in the recruitment and search industry to help clients and candidates adopt breakthrough interviews that result in optimistic career mapping. With more than 15 years of dedication to people excellence, Nica has obtained mastery in differentiating the flash-in-the-pans from the future superstars.

She previously headed a Human Resource division in the F&B industry. Her creativity in Learning and Organization Development resulted in securing millions of funding from Government Agencies for people development, subsequently transforming the Human Resource department from Cost Center to Strategic & Revenue Center.

Geographical coverage includes China, India, Malaysia, Hong Kong, Vietnam, Myanmar, Philippines, Costa Rica, etc.

Nica credentials include:

- Certified Solution-Focused Coach
- Certified LEGO® SERIOUS PLAY® Facilitator
- Certificate of Employment Agencies
- Gallup StrengthsFinder Interpretation and Strengths Conversation Coaching
- Accredited Golden Personality Type Profiler (similar to Myers-Briggs Type Indicator, MBTI)



Awarded "[Singapore Red Cross Commendation Award 2015](#)" by Singapore Red Cross for 10 years of Humanitarian Services with President Tony Tan as Guest of Honor

## Our Track Record in Customized Programs

**Client: Schneider Electric**

**Program: How to Lead without Title**



**The Challenge and Approach:** Schneider Electric had gone through multiple mergers and acquisitions for a few years. The organization was presented with volatile changing business landscapes, vast culture diversity and dynamics, manpower resources are rotating across the organizations in a rapid manner. Many individual contributor employees are tasked with team leads and program managers role for transformation projects. These employees had to lead without a title and this presented many employees with leadership and relationship management challenges. Amplify Point was appointed to design a Leadership workshop using experiential learning to activate participants' creativity and deep understanding of how to lead without an official title.

**The Result:** The workshops were delivered in 2 different office locations of Schneider Electric. The workshop was well received; feedback from the program was extremely positive and the interactive response tools that we deployed during the workshops indicate fun learning and deep understanding of the workshops were attained.

Other organizations that engage our Human Capital solutions include:

